

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. **February 19, 2009**

Date of Report (Date of earliest event reported)

**5213**

2. SEC Identification Number

**000-917-916**

3. BIR Tax Identification No.

4. **GMA NETWORK, INC.**

Exact name of issuer as specified in its charter

5. **PHILIPPINES**..... 6.

(SEC Use Only)

Province, country or other jurisdiction of  
incorporation

Industry Classification Code:

7. **GMA Network Center, Timog Avenue corner EDSA, Diliman QC**

Address of principal office

Postal Code

8. **(632) 9827777**

Issuer's telephone number, including area code

9. **NOT APPLICABLE**

Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class of Securities

Number of Shares of Common Stock  
Outstanding and Amount of Debt Outstanding

Common Shares

3,361,047,000

11. Indicate the item numbers reported herein:

**ITEM 9. OTHER MATTERS:**

**GMA Network maintains dominance in Luzon**

GMA Network remains on top of the ratings game in Luzon as revealed by AGB Nielsen Research.

AGB Nielsen Media Research - a private ratings provider that has long been recognized by the advertising industry as its source of particular ratings services - reported that in Urban Luzon, which specifically accounts for 77% of all television households and which represent the main source of business advertisers, GMA Network has overtaken ABS-CBN.

In Urban Luzon, GMA 7 has overtaken ABS-CBN in ratings since September 2007 and had maintained its strong lead in Luzon since. Official 4<sup>th</sup> quarter 2008 ratings data from AGB Nielsen shows GMA's household audience share already at 42% in Luzon compared to its competitor's 35%.

For the period of February 1-11, 2009, nine out of the top 10 primetime programs in Mega Manila come from GMA; 7 out of the top 10 daytime shows and 3 out of the top 5 news and public affairs programs are from the Kapuso network.

In the TNS Media Research survey of Mega Manila households for the same period, 7 out of the top 10 primetime programs come from GMA; 6 out of the top 10 daytime and 3 out of the 5 news and public affairs programs are from GMA Network.

According to both surveys, the top program in all dayparts is from GMA Network with *24 Oras* as the most-watched primetime newscast. Among the top programs in primetime are *Luna Mystika*, *Ang Babaeng Hinugot Sa Aking Tadyang*, *La Lola*, *Gagambino*, *Kapuso Mo Jessica Soho*, *24 Oras* and *Bitoy's Funniest Videos*.

In the daytime block, GMA's top programs include *Pinoy Records*, *Eat Bulaga*, *Saan Darating Ang Umaga*, *Family Feud*, *Daisy Siete* and *Wish Ko Lang*. Included in the top news and public affairs programs are *24 Oras*, *Kapuso Mo Jessica Soho* and *Imbestigador*.

Nationwide ratings of AGB Nielsen reveal that the competitor's lead over GMA in household ratings has dropped from 2.8 rating points in the 4<sup>th</sup> quarter of 2007 to only 1 point in the 4<sup>th</sup> quarter of 2008. In terms of people ratings, the 1.3 pts. lead of ABS-CBN in the 4<sup>th</sup> quarter of 2007 has also been reduced to only 0.4 pt. in the 4<sup>th</sup> quarter of 2008 with GMA closing the gap in both segments.

In the last quarter of 2008, GMA7's *Dyesebel* was the most-watched program nationwide based on both household and people ratings. From the 2<sup>nd</sup> to the 4<sup>th</sup> quarters of 2008, this popular program consistently topped the quarterly people ratings charts. (30)

**SIGNATURES**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**GMA NETWORK, INC.**

**February 19, 2009**

Issuer

Date

By:



**AYAHL ARI AUGUSTO P. CHIO**  
Vice President  
Investor Relations and Compliance